What is the CDC Community Health Resources Web site?
The CDC Community Health Resources Web site is a new channel to increase access for community health practitioners to online resources and materials from CDC and CDC partners.

The first phase of the site features a searchable database application, which includes links to community health materials and information available on CDC.gov and on CDC partners’ sites. CDC colleagues may refer links to CDC’s and CDC partners’ online resources for community health practitioners to be considered for inclusion in the searchable database.

Phase II Expands User Experience
The second phase of the site, which will launch in spring 2009, delivers an innovative user experience by:

- Operationalizing the recommendation to create a platform for virtual community health promotion made by National Expert Panel on Community Health Promotion (full report: CDC.gov/NCCDPHP/DACH/chaps/features/expert_panel.htm)
- Enabling users to share information as it becomes available
- Providing a platform for communication among community health practitioners and activists

Phase II will add a module where site visitors create their own profile, converse with other site users and submit their successful programs for possible posting on the site through features such as:

- Personalized Profile – any site visitor can create a user name and password to login
- Suggested Resources - suggested resources based user preferences
- Most Useful Resources – users can rate and comment on resources found on the web site
- Community Health Blog - blog topics posted by CDC and CDC partners on which users can comment and engage in conversations with each other
- Share Successful Programs – site visitors can share their successful programs, and if approved, their information can be posted on the site

The site establishes a channel to disseminate the knowledge and communication products that are most relevant to community health practitioners once the decision has been made to translate findings from the research phase of program development. (NCCDPHP Translation Schematic, May 2008)

Who will find the site most useful?
- Professionals in community-based organizations (NGOs) and coalitions that deliver or lead community health and wellness interventions or programs who may not identify themselves as “public health professionals”
- Professionals in state or local health departments that collaborate and consult with the primary audience and nearly always identify themselves as “public health professionals”

Add Your Online Resources to the Database
Refer your online resource for inclusion into the CDC Community Health Resources database. Email Joe Benitez (JBenitez@cdc.gov) or Rosie Bretthauer-Mueller (RBretthauer-Mueller@cdc.gov) if you have questions about the criteria or the referral process.

CDC.gov/CommunityHealthResources