Connecting you with experts. Exploring the latest childhood obesity news and research.

We will begin at 2:05 p.m. ET to allow participants time to join the webinar.
1. Spotlight
   - NCCOR History, Formation, and Operations
   - Lessons Learned From and Benefits of the Collaborative Model

2. One on One

3. NCCOR Announcements
Need technical assistance? Have a question for our speakers?

Type your question(s) in the chat box located on the right and a representative will respond shortly.
Join the conversation on social media #ConnectExplore

Follow @NCCOR
INTERACTIVE POLL
National Collaborative on Childhood Obesity Research: History, Formation, and Operations
JUST PUBLISHED in the American Journal of Preventive Medicine

Developing A Partnership for Change: The National Collaborative on Childhood Obesity Research

A National Collaborative for Building the Field of Childhood Obesity Research

nccor.org/accomplishments
Roots of NCCOR

2003
- NIH releases first trans-NIH strategic plan for obesity research

2003
- CDC creates *Steps to a Healthier U.S.* initiative

2004
- USDA holds its first obesity prevention conference

2005
- RWJF funds initiatives addressing childhood obesity prevention
Formation of NCCOR

The nation’s health research engine

The nation’s largest philanthropy devoted to health

The nation’s public health agency

The nation’s leader on farming and food

THE FOUR LARGEST FUNDERS OF CHILDHOOD OBESITY RESEARCH JOINED FORCES TO FORM NCCOR
## Defining Mission and Goals

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<th>Category</th>
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<td>Identify, Design, and Evaluate Interventions</td>
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<td>Increase and Improve Surveillance</td>
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<td>Improve Capacity to Conduct Research and Program Evaluation</td>
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<td>Provide National Leadership to Accelerate Implementation Through Communication and Outreach</td>
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<td>Work with Non-Health Partners to Integrate Childhood Obesity Priorities</td>
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Establishing a Managerial Infrastructure
Ensuring Active Communication

- Managed by the Coordinating Center
- Internal communications via member meetings and calls
- External communications:
How NCCOR Works

1. Share idea/opportunity with NCCOR
2. Interest among NCCOR partners
3. Complete Proposed Project Form
4. Steering Committee reviews project for fit
5. Determine resource(s)
6. Designate a lead person and set up a workgroup
7. Identify Coordinating Center support team
8. Plan and conduct activities
9. Communicate results and findings
10. Evaluate outcome and impact
Building Strength Through Capital

**Social Capital**
relationships, cooperation, and trust

**Intellectual Capital**
expertise, insights

**Managerial Capital**
project oversight

**Financial Capital**
funding
Strategic Alliances

• Enhances NCCOR’s capacity to move the field forward
Building the Field

- NCCOR’s design and accomplishments helped build a field of childhood obesity research
- Based on work by Janice Petrovich:
  - Delineate a common purpose by identifying key knowledge gaps
  - Create a shared identity/affiliation around a common purpose
  - Develop structures for democratic/respectful collaboration so as to strategically coordinate efforts for maximum national impact
  - Identify effective leaders capable of articulating challenges/inspiring commitment
  - Facilitate knowledge exchange/synthesis to keep the field informed
  - Support assessment/feedback loops to ensure continual progress
Delineate a Common Purpose by Identifying Key Knowledge Gaps

- Measures Registry
- Catalogue of Surveillance Systems
- Youth Compendium of Physical Activities
- Food Patterns Equivalent Database
- The Healthy Communities Study
- Childhood Obesity Declines Project
Measures Registry

- **2008**: Measures Registry workgroup formed
- **JUNE 2009**: began developing the Measures Registry
- **APRIL 2011**: released Measures Registry
- **MAY 2015**: started developing Measures Registry User Guides
- **MARCH 2018**: began planning project to examine diet and physical activity measurement in high-risk populations
- **SEPT 2017**: initiated development of teaching modules
- **FEB 2017**: released Measures Registry User Guides
Youth Energy Expenditure

- **2012**: Youth Energy Expenditure workgroup formed
- **APRIL 2012**: NCCOR convened an expert panel
- **JUNE 2015**: Published paper in *PLOS ONE*
- **MAY 2016**: Conducted literature review to obtain measured EE values on a range of physical activities
- **OCT 2017**: Launched Youth Compendium of Physical Activities on NCCOR website
- **SEPT 2017**: Published paper in *Medicine & Science in Sports & Exercise*
- **AUG 2017**: Published paper in *Pediatric Exercise Science*
- **JUNE 2016**: Published special issue in the *Journal of Physical Activity and Health*
Facilitate Knowledge Exchange and Synthesis That Keeps the Field Informed

- From Test Market to All Markets
- Health, Behavioral Design, and the Built Environment
- Healthy Food Incentives
- Engaging Health Care Providers and Systems
- Lessons Learned from Global Efforts
- Farm to Fork
- Green Health
Facilitate Knowledge Exchange and Synthesis That Keeps the Field Informed

Green Health: Building Sustainable Schools for Healthy Kids

- October 2011
- Co-sponsored with the National Academy of Environmental Design in partnership with the U.S. Green Building Council Center for Green Schools
- Published article in *AJPM*

Healthy Food Incentives Workshop Series

- Three workshops:
  1. Explored best practices from practitioners (May 2014)
  2. Identified effective behavioral economic strategies (July 2014)
  3. Discussed opportunities for multisector collaboration (Sept. 2014)
QUESTIONS?

Please type your question(s) in the chat box located on the right.
Discussion:
Lessons Learned From and Benefits of the Collaborative Model
What has been the value in bringing together these four organizations who all have different missions and goals?
Q2
What does it take to start a collaborative and keep it going?

#connectexploret
Q3
What are some challenges you have faced?
QUESTIONS?

Please type your question(s) in the chat box located on the right.
HIGHLIGHTS FROM THE FIELD
Childhood Obesity Declines Project Supplement

• Supplement published in *Childhood Obesity*
• Six papers detail the strategies and policies implemented in four diverse communities that experienced declining rates of childhood obesity
FURTHER QUESTIONS?

Other questions about NCCOR or upcoming activities?

Email the NCCOR Coordinating Center

nccor@fhi360.org
NCCOR is now on Facebook!

Follow and like the page @NCCOR.org

Follow @NCCOR
WHAT'S HAPPENING IN

NCCOR NEWS

NCCOR, The JPB Foundation strengthen alliance to support Measures Registry

NCCOR hosts National Childhood Obesity Awareness Month social media activities

NCCOR helps communities evaluate their progress in reducing childhood obesity

Healthy Communities Study findings on relationship between community policies and programs and childhood obesity

U.S. Preventive Services Task Force update on obesity screening recommendation

Connect & Explore

Upcoming Webinars
Mark your calendar for these upcoming Connect & Explore webinars!

OCT 11
Built Environment Interventions to Increase Physical Activity: Community Preventive Services Task Force Recommendations

Archived Webinars
THANK YOU!