

NCCOR 2019-2020

STRATEGIC PLANNING ACTIVITIES



The mission of the National Collaborative on Childhood Obesity Research (NCCOR) is to accelerate progress in reducing childhood obesity for all children, with particular attention to high-risk populations and communities. NCCOR continually assesses the needs of the field, develops joint projects to address gaps and make strategic advancements, and works to generate new ideas to reduce childhood obesity. This timeline depicts a year of strategic planning and priority setting activities to guide NCCOR's future efforts.

**FEB
2019**

NCCOR EXTERNAL SCIENTIFIC PANEL MEETING

NCCOR hosted meetings with NESP members to discuss priority topics and emerging areas, current research needs and gaps, and potential strategic alliances.

Priority Topics and Emerging Areas Identified by NESP

- Communicating NCCOR's Lessons Learned
- Health Equity and Social Determinants of Health
- Time-Sensitive Research
- Implementation Science
- Early Life Influence, 0-5 Years
- Food Marketing

**MAR
2019**

SENIOR LEADERSHIP BRIEFING AND NCCOR MEMBER MEETING

At the Senior Leadership Briefing, senior leaders from each partner agency identified many priority themes as future areas of focus and opportunities for NCCOR. During the member meeting that followed the Senior Leadership Briefing, NCCOR members reflected on especially relevant topics from the discussion and identified potential action items.

Priority Topics and Emerging Areas Identified by Partner Agency Senior Leaders

- Communicating NCCOR's Lessons Learned
- Health Equity and Social Determinants of Health
- Time-Sensitive Research
- Implementation Science
- Early Life Influence, 0-5 Years
- Sleep and Sedentary Behavior

Priority Topics and Emerging Areas Identified by NCCOR Members

- Communicating NCCOR's Lessons Learned
- Health Equity and Social Determinants of Health
- Time-Sensitive Research
- Implementation Science
- Early Life Influence, 0-5 Years
- Sleep and Sedentary Behavior
- Food Marketing

**JUN
2019**

NCCOR MEMBER MEETING

The purpose of the June Member Meeting was to debrief after the Senior Leadership Briefing and plan future directions for NCCOR. At this meeting, NCCOR members focused their discussion around three priority areas identified at the Senior Leadership Briefing.

Priority Topics and Emerging Areas Identified by NCCOR Members

- Communicating NCCOR's Lessons Learned
- Health Equity and Social Determinants of Health
- Early Life Influence, 0-5 Years

**JUN
2019**

At the June Member Meeting, the Gretchen Swanson Center for Nutrition (GSCN) presented on a series of planned interviews exploring potential strategic directions for NCCOR.

**SEPT
2019**

NCCOR MEMBER MEETING

At this member meeting, NCCOR will continue to discuss how to address priority themes and emerging areas identified by NESP and Senior Leaders.

Priority Topics and Emerging Areas

- Health Equity and Social Determinants of Health
- Early Life Influence, 0-5 Years

**OCT
2019**

GSCN conducted interviews with external experts and representatives from governmental organizations who are not currently involved in NCCOR and working on social determinants of health. The work of GSCN is informed by feedback from the NCCOR Senior Leadership Briefing and NESP meetings.

**NOV
2019**

The interview results were combined with insights from the Steering Committee to develop a survey for NCCOR members to further refine, rank, and prioritize ideas for future directions.

**MAR
2020**

GSCN will submit a final report on potential future directions for NCCOR in March 2020, which will inform future strategic planning.

In addition to the timeline above, NCCOR activities such as workgroups, workshops, member calls, Steering Committee calls and retreats, and outreach activities help inform strategic planning.