

# **Highlights of NCCOR Accomplishments & Activities**

The National Collaborative on Childhood Obesity Research (NCCOR) is advancing the field through complementary and joint initiatives by its partners: Centers for Disease Control and Prevention (CDC), National Institutes of Health (NIH), Robert Wood Johnson Foundation (RWJF), and U.S. Department of Agriculture (USDA).

The following are select accomplishments and activities from October 2019 through March 2020.

## **Published NCCOR's 2019 Annual Report**

NCCOR released the 2019 Annual Report "Building the Future" in March, highlighting NCCOR's activities and accomplishments in 2019. Highlights include launching the Measures Registry Learning Modules, facilitating the first two of three measurement workshops supported by the JPB Foundation, and releasing several new resources, including a Student Resources Guide and Student Hub e-newsletter.

Produced talking points for senior leaders through Communicating to Leaders workgroup

The new Communicating to Leaders workgroup convened to create talking points for senior leaders to discuss NCCOR's work and the field of childhood obesity research. This group was created in response to a need that was identified during the March 2019 Senior Leadership Briefing. The group produced a document that was shared with senior leaders that included information on how the NCCOR partnership works across agencies.

# Published a new white paper: "Advancing Measurement of Individual Behaviors Related to Childhood Obesity: Implications and Recommendations for the Field"

In January, NCCOR released a new white paper following a workshop convened on May 20-21, 2019, called "Advancing Measurement of Individual Behaviors Related to Childhood Obesity." This workshop was the first in a series of three workshops funded by The JPB Foundation and focused on measurement needs to capture individual behaviors related to childhood obesity. Using findings from this first workshop, NCCOR released "Advancing Measurement of Individual Behaviors Related to Childhood Obesity: Implications and Recommendations for the Field," which includes recommendations for actionable steps to address short-term (1-3 years) and medium-term (3-5 years) measurement needs in these areas.

## Hosted a workshop, "Advancing Measurement of Environmental and Policy Influences on Childhood Obesity"

On February 27-28, NCCOR hosted the third and final workshop in the Childhood Obesity Measurement Series in Atlanta. The workshop brought together more than 20 experts to discuss measurement priorities related to environmental and policy influences on childhood obesity. In addition to the food and physical activity environments, the workshop also included



a session on social determinants of health including housing and transportation as they relate to childhood obesity.

#### Created new Youth Compendium fact sheet for classroom teachers

To kick off the new year, NCCOR worked with CDC's School Health Branch to create a new fact sheet that shows classroom teachers how to incorporate the Youth Compendium of Physical Activities into their curricula. The new fact sheet helps elementary through high school teachers select moderate to vigorous physical activities to keep students active throughout the day. Examples of activities include: jumping jacks, hopping, skipping, and ball games such as bouncing and dribbling. It can be used in conjunction with NCCOR's Youth Compendium fact sheet for Physical Education Teachers, which assists educators in creating lesson plans for physical education classes.

#### Launched Student Hub website and e-newsletter

In February, NCCOR launched the new Student Hub webpage on the NCCOR website. Through the Student Hub, students and faculty focused on public health and nutrition will find key resources to support coursework and research in one place. Additionally, students and faculty can sign up to receive NCCOR's new quarterly e-newsletter focused on supporting students' coursework and research projects. In the first four months of the new e-newsletter, NCCOR signed up more than 270 people.

#### Redesigned the Measures Registry Resource Suite landing site

NCCOR redesigned and launched a new landing page on the NCCOR website for the Measures Registry Resource Suite in January. Now, users can find the Measures Registry, Measures Registry User Guides, and Measures Registry Learning Modules all in one place, making them more accessible for research and easier to use in conjunction with one another.

#### **Held two Connect & Explore webinars**

In February and March, NCCOR facilitated two Connect & Explore webinars:

- "Click, Click, Cook: Online Grocery Shopping Leaves 'Food Deserts' Behind." This webinar provided a brief overview of a commentary recently published in the Journal of the American Medical Association (JAMA), "Availability of Grocery Delivery to Food Deserts in States Participating in the Online Purchase Pilot," and discussed opportunities to expand programs and policies to increase food access and improve diet quality in food deserts through online grocery delivery services.
- "NCCOR's Tools in Action: Featuring the Summer Physical Activity and Friendship Study." NCCOR's first student-focused webinar in March featured Baylor University graduate student Tyler Prochnow, who shared his experience using NCCOR's Measures Registry to enhance his project with the Boys & Girls Clubs of America. Tyler shared the



benefits of using NCCOR's resources for students. David Berrigan and Sarah Sliwa also joined the webinar to answer audience questions.

### Promoted NCCOR resources and expanded our reach

NCCOR shared more than 2,800 materials across the country at an array of scientific conferences to reach new audiences:

- American Public Health Association Annual Meeting and Expo: Held in Philadelphia this year, this annual conference is the largest in the field of public health and brings together more than 13,000 public health practitioners. NCCOR had an exhibit booth.
- Active Living Conference: NCCOR headed to Orlando, FL in February and hosted a special student-focused session called "NCCOR's Research and Evaluation Tools for Students." NCCOR also had an exhibit booth.
- Healthy Eating Research Annual Meeting: NCCOR attended the Healthy Eating Research Annual Meeting in February in Denver and held a roundtable discussion to share information about NCCOR tools and resources.
- Society of Public Health Educators Annual Meeting: NCCOR attended the Society of Public Health Educators Annual Meeting virtually and was invited to present on student resources during the student workshop, Who's Who in Health Education: Learning How to Make the Best Out of Your Network. NCCOR also had a virtual exhibit booth at the meeting.