

March 29, 2018



Connecting you with experts. Exploring the latest childhood obesity news and research.

We will begin at 2:05 p.m. ET to allow participants time to join the webinar.

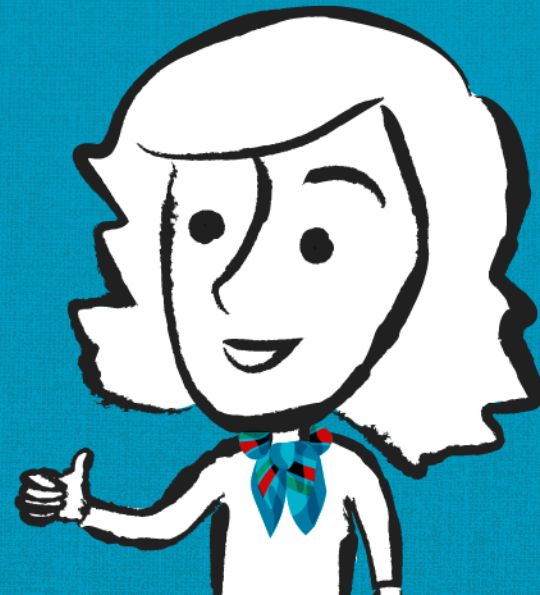
1. Spotlight

- NCCOR History, Formation, and Operations
- Lessons Learned From and Benefits of the Collaborative Model

2. One on One

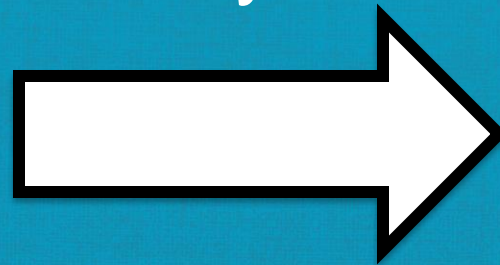
3. NCCOR Announcements

TODAY'S PROGRAM



Need technical assistance? Have a question for our speakers?

Type your question(s) in the chat box
located on the right and a representative
will respond shortly.



Join the conversation on social media

#ConnectExplore



Follow **@NCCOR**

NCCOR
CONNECT
& EXPLORE

Today's Speakers



Elaine Arkin
National Collaborative
on Childhood Obesity
Research



Rachel Ballard
National Institutes of
Health



C. Tracy Orleans
Robert Wood Johnson
Foundation



Jay Variyam
U.S. Department of Agriculture

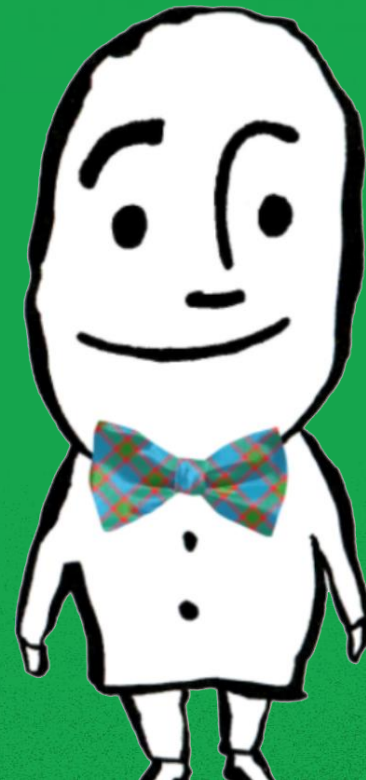


Laura Kettel Khan
Centers for Disease
Control and Prevention



Jasmine Hall Ratliff
Robert Wood Johnson
Foundation

INTERACTIVE POLL



NCCOR
CONNECT
& EXPLORE



National Collaborative on Childhood Obesity Research:

History, Formation, and Operations

JUST PUBLISHED in the American Journal
of Preventive Medicine



Developing A Partnership for
Change: The National Collaborative
on Childhood Obesity Research

A National Collaborative for
Building the Field of Childhood
Obesity Research

nccor.org/accomplishments

Roots of NCCOR

2003

NIH releases first trans-NIH strategic plan for obesity research

2003

CDC creates *Steps to a Healthier U.S.* initiative

2004

USDA holds its first obesity prevention conference

2005

RWJF funds initiatives addressing childhood obesity prevention

Formation of NCCOR



The nation's public health agency



The nation's health research engine



The nation's largest philanthropy devoted to health



The nation's leader on farming and food

**THE FOUR LARGEST FUNDERS OF
CHILDHOOD OBESITY RESEARCH
JOINED FORCES TO FORM
NCCOR**

NCCOR
CONNECT
& EXPLORE

Defining Mission and Goals



IDENTIFY, DESIGN, AND EVALUATE INTERVENTIONS



INCREASE AND IMPROVE SURVEILLANCE



IMPROVE CAPACITY TO CONDUCT RESEARCH AND PROGRAM EVALUATION

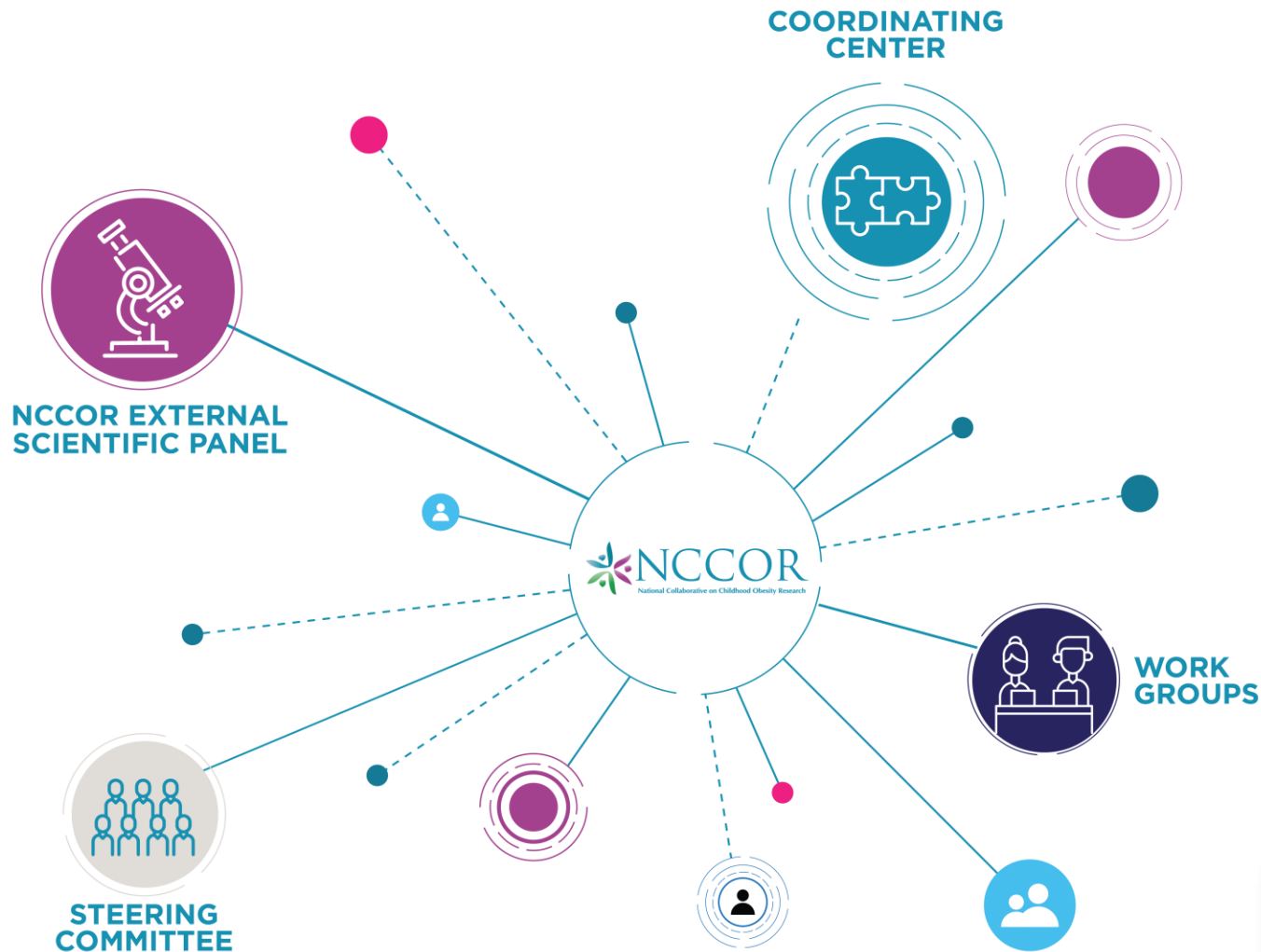


PROVIDE NATIONAL LEADERSHIP TO ACCELERATE IMPLEMENTATION THROUGH COMMUNICATION AND OUTREACH



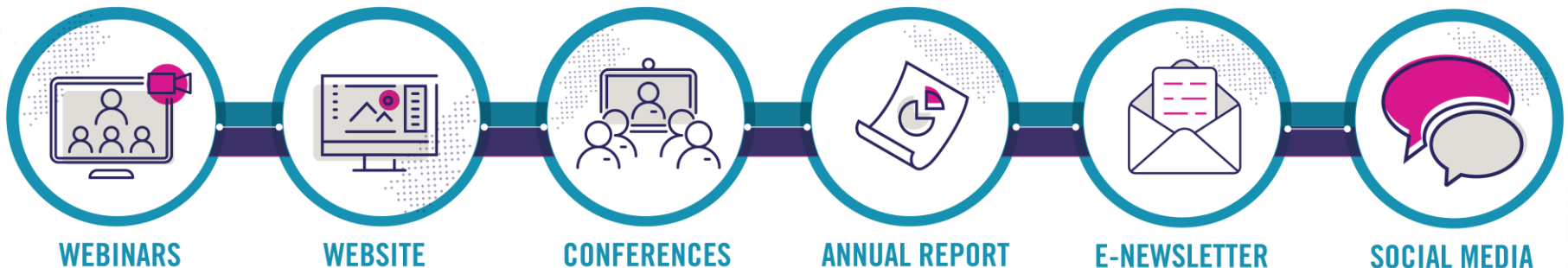
WORK WITH NON-HEALTH PARTNERS TO INTEGRATE CHILDHOOD OBESITY PRIORITIES

Establishing a Managerial Infrastructure



Ensuring Active Communication

- Managed by the Coordinating Center
- Internal communications via member meetings and calls
- External communications:



How NCCOR Works



1 Share idea/opportunity with NCCOR



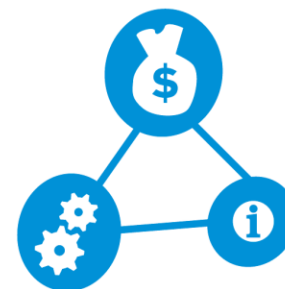
2 Interest among NCCOR partners



3 Complete Proposed Project Form



4 Steering Committee reviews project for fit



5 Determine resource(s)



6 Designate a lead person and set up a workgroup



7 Identify Coordinating Center support team



8 Plan and conduct activities



9 Communicate results and findings



10 Evaluate outcome and impact

Building Strength Through Capital



Social Capital

relationships, cooperation, and trust



Intellectual Capital

expertise, insights



Managerial Capital

project oversight



Financial Capital

funding

Strategic Alliances

- Enhances NCCOR's capacity to move the field forward
 - Example: The JPB Foundation

Building the Field

- NCCOR's design and accomplishments helped build a field of childhood obesity research
- Based on work by Janice Petrovich:
 - Delineate a common purpose by identifying key knowledge gaps
 - Create a shared identity/affiliation around a common purpose
 - Develop structures for democratic/respectful collaboration so as to strategically coordinate efforts for maximum national impact
 - Identify effective leaders capable of articulating challenges/inspiring commitment
 - Facilitate knowledge exchange/synthesis to keep the field informed
 - Support assessment/feedback loops to ensure continual progress

Delineate a Common Purpose by Identifying Key Knowledge Gaps



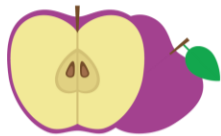
Measures Registry



Catalogue of Surveillance Systems



Youth Compendium of Physical Activities



Food Patterns Equivalent Database

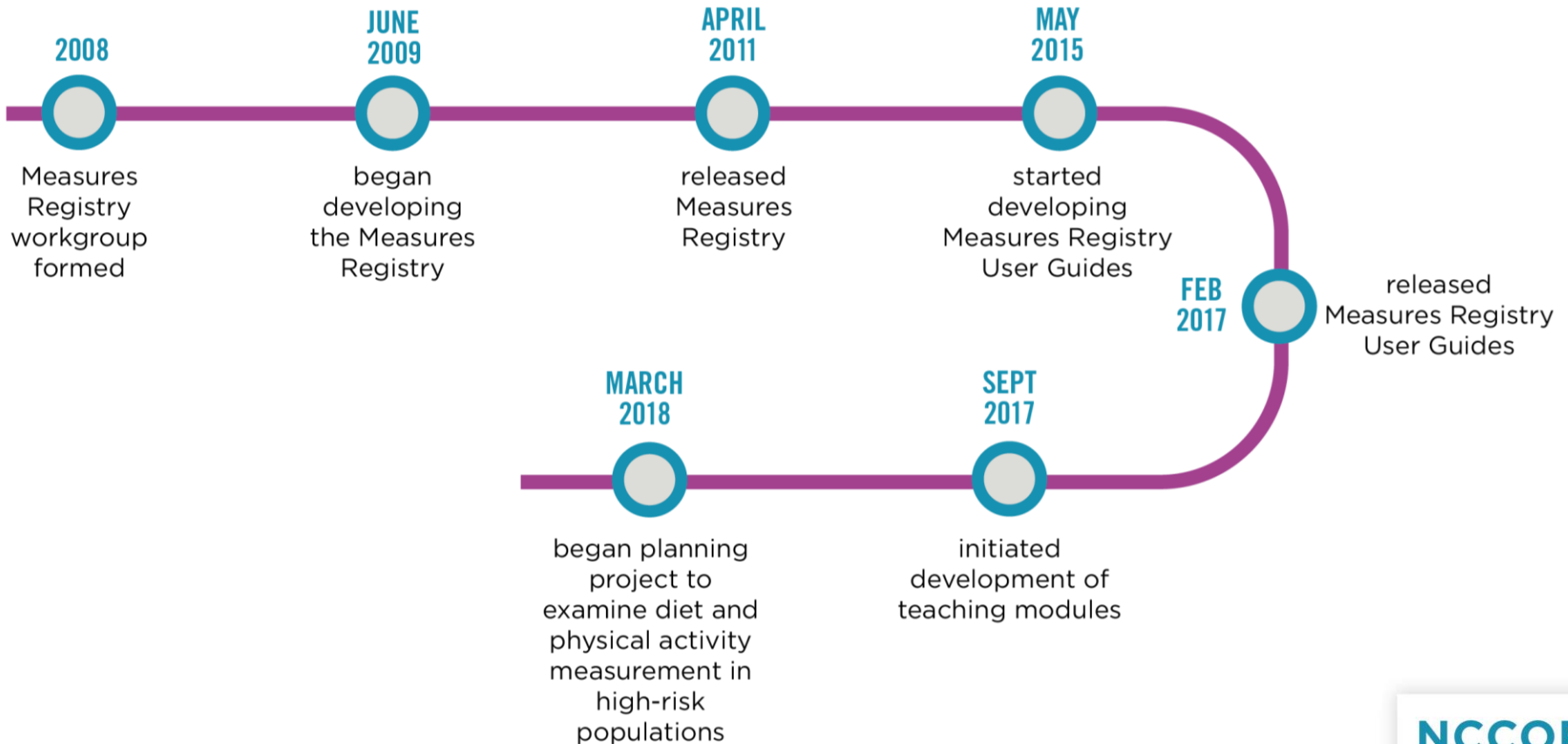


The Healthy Communities Study

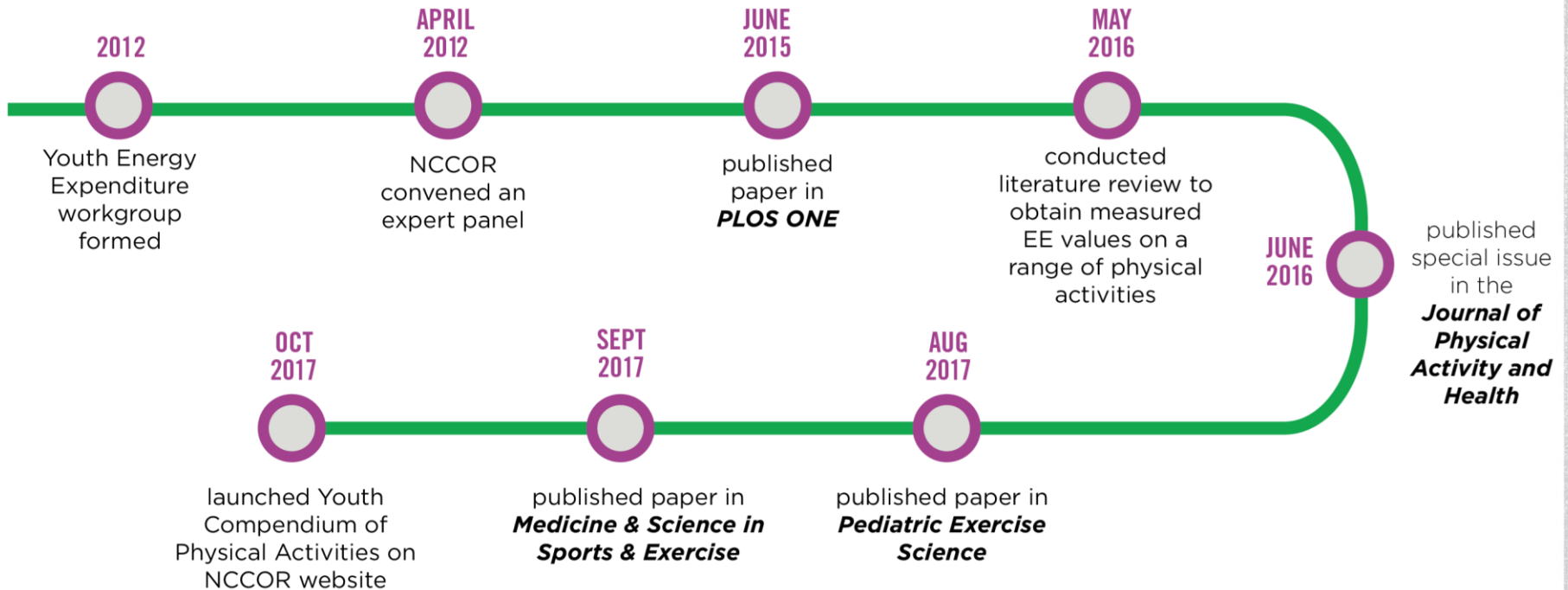


Childhood Obesity Declines Project

Measures Registry



Youth Energy Expenditure



Facilitate Knowledge Exchange and Synthesis That Keeps the Field Informed



**From Test Market
to All Markets**



**Health, Behavioral
Design, and the
Built Environment**



**Healthy Food
Incentives**



**Engaging Health
Care Providers
and Systems**



**Lessons Learned
from Global Efforts**



Farm to Fork



Green Health

Facilitate Knowledge Exchange and Synthesis That Keeps the Field Informed

Green Health: Building Sustainable Schools for Healthy Kids

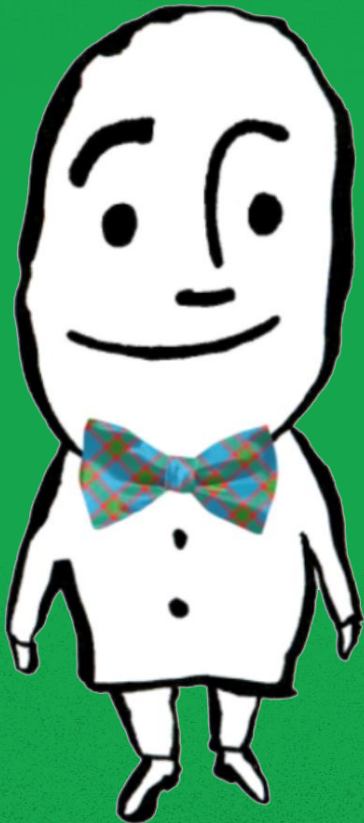
- October 2011
- Co-sponsored with the National Academy of Environmental Design in partnership with the U.S. Green Building Council Center for Green Schools
- Published article in *AJPM*

Healthy Food Incentives Workshop Series

- Three workshops:
 1. Explored best practices from practitioners (May 2014)
 2. Identified effective behavioral economic strategies (July 2014)
 3. Discussed opportunities for multisector collaboration (Sept. 2014)

QUESTIONS?

Please type your question(s) in the chat box located on the right.

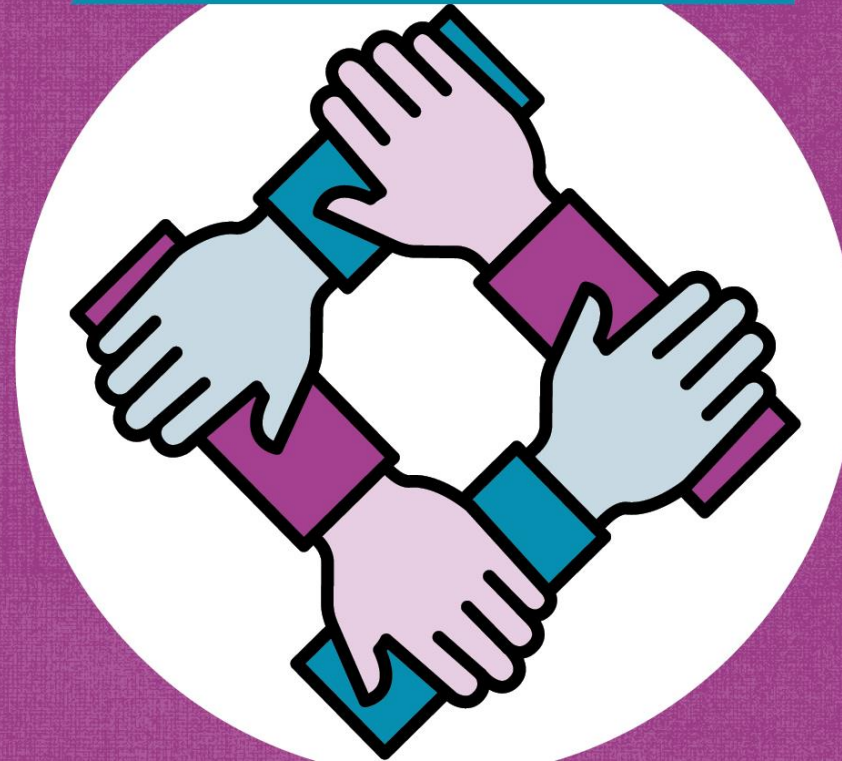


**Discussion:
Lessons Learned From and
Benefits of the Collaborative
Model**

Q1

What has been the value in bringing together these four organizations who all have different missions and goals?

#connectexplore



Q2

What does it take to start a collaborative and keep it going?

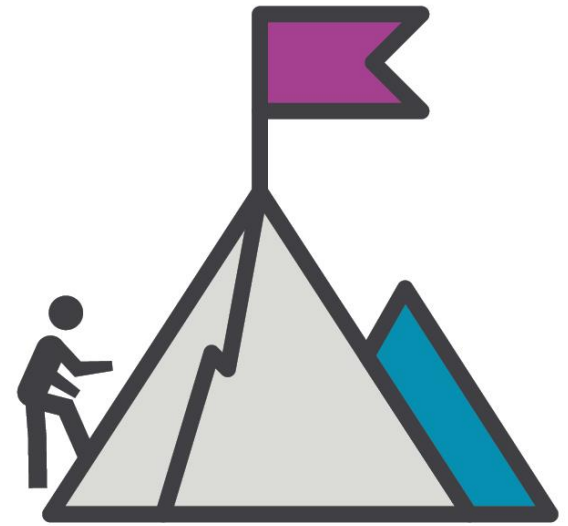
#connectexplore



Q3

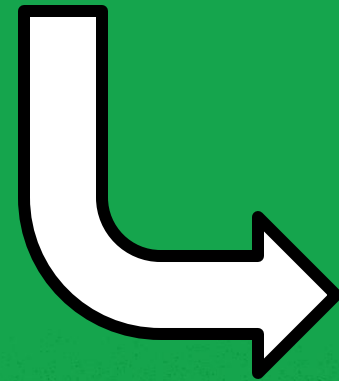
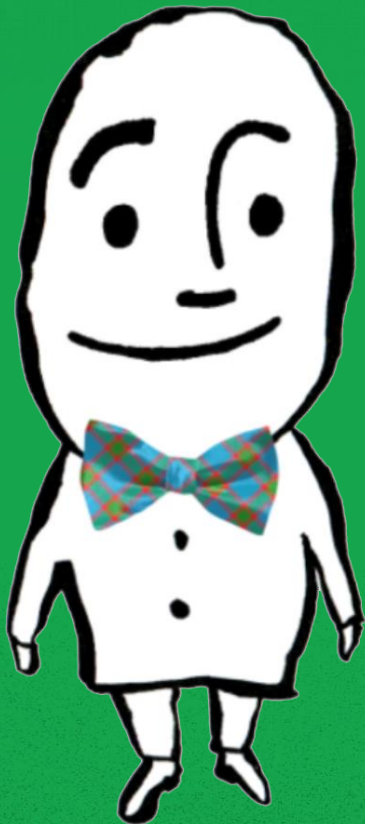
What are some challenges you have faced?

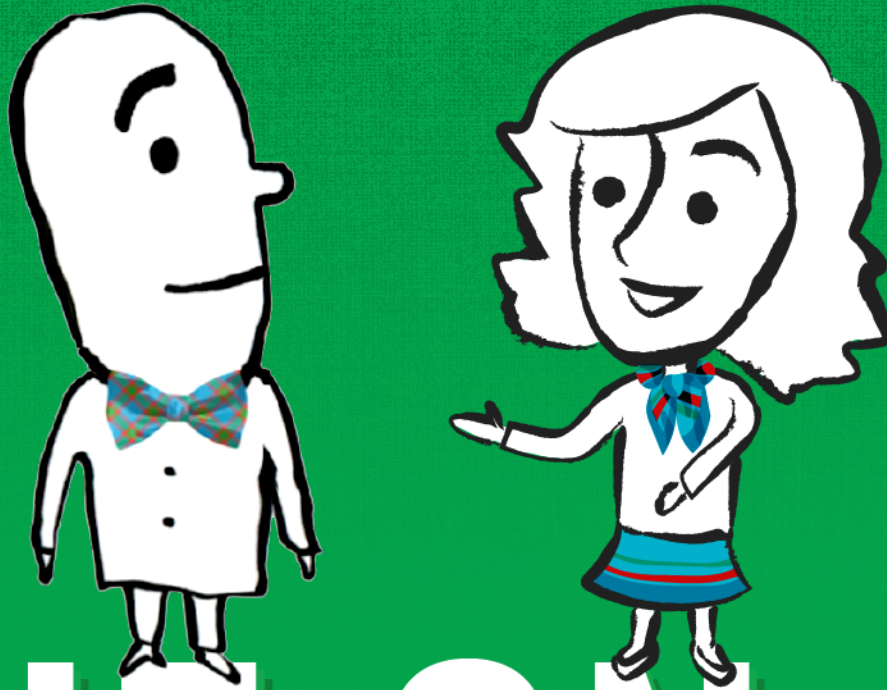
#connectexplore



QUESTIONS?

Please type your question(s) in the chat box located on the right.





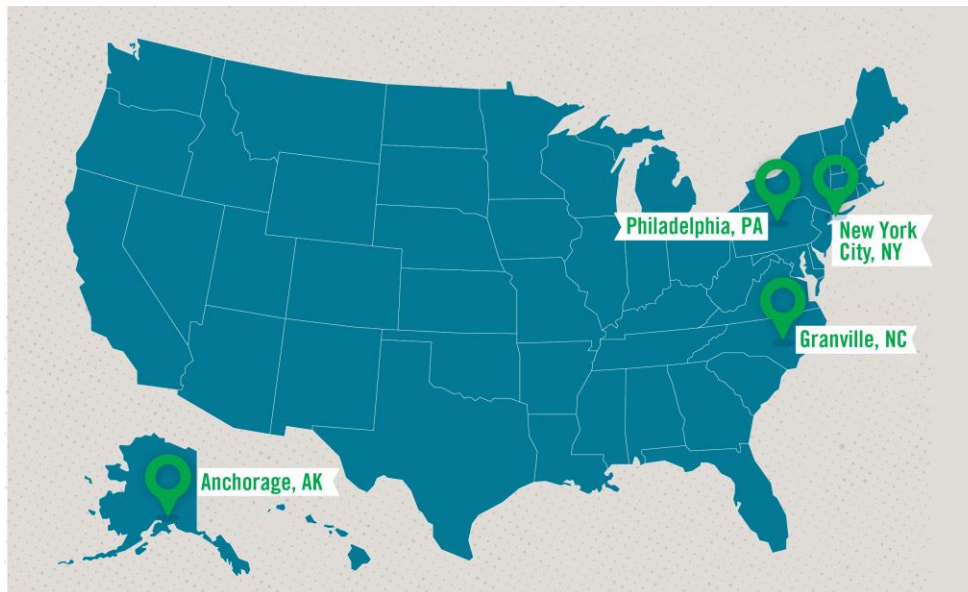
ONE ON ONE

HIGHLIGHTS FROM THE FIELD



Childhood Obesity Declines Project Supplement

- Supplement published in *Childhood Obesity*
- Six papers detail the strategies and policies implemented in four diverse communities that experienced declining rates of childhood obesity



FURTHER QUESTIONS?

Other questions about NCCOR
or upcoming activities?

Email the NCCOR Coordinating Center
nccor@fhi360.org

NCCOR is now on Facebook!

Follow and like the page

f @NCCOR.org

Follow @NCCOR

NCCOR
CONNECT
& EXPLORE

WHAT'S HAPPENING IN **NCCOR NEWS**

NCCOR, The JPB Foundation
strengthen alliance to support Measures
Registry

NCCOR hosts National Childhood
Obesity Awareness Month social media
activities

NCCOR helps communities evaluate
their progress in reducing childhood
obesity

Healthy Communities Study findings on
relationship between community
policies and programs and childhood
obesity

U.S. Preventive Services Task Force
update on obesity screening
recommendation

Connect & Explore



Upcoming Webinars

Mark your calendar for these upcoming Connect & Explore webinars!

OCT 11

**Built Environment Interventions to Increase Physical
Activity: Community Preventive Services Task Force
Recommendations**

THANK YOU!



NCCOR
CONNECT
& EXPLORE