

# NCCOR Member Call

February 15, 2023 | 2:00 pm ET

Having audio issues? Try dialing in.

**Call In:** 1-877-853-5247  
**Meeting ID:** 913-5213-7740



# Agenda

- Emerging Opportunities for NCCOR
- Steering Committee Updates
- Workgroup Updates
- Communication Updates
- NCCOR 2022 Year in Review
- Announcements
- Calendar Reminders

# Emerging Opportunities for NCCOR

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# Steering Committee Updates

- May 11 Member Meeting will be in-person in the DMV.
  - Location: The Stone House on the NIH Campus
  - Detailed invitation to follow
- Please consider bringing a colleague who is newer to NCCOR.
- MOU is in the process of being signed.



# Workgroup Updates

Amanda Sharfman  
NCCOR Coordinating Center

# Workgroup Updates

- **Diet Assessment**
  - Commentary was accepted to the *Journal of the Academy of Nutrition and Dietetics*
  - Submitting abstract to *American Society for Nutrition*
- **Economic Impact of Built Environment Improvements**
  - Presenting workshop at Active Living Conference 2023 on March 13
- **Implementation Science**
  - Held virtual workshop on implementation science on November 30
  - Held brainstorming meeting on action items following the workshop

# Workgroup Updates

- **Measurement**
  - Commentary on the 10th anniversary of the Measures Registry/CSS was accepted to the *American Journal of Preventive Medicine*
- **Sleep & Catalogue of Surveillance Systems**
  - Continued abstraction of key sleep variables of existing CSS datasets
- **State of the Science on Measures: Individual PA**
  - Drafting SOW to work with experts
  - Email Amanda Sharfman, [asharfman@fhi360.org](mailto:asharfman@fhi360.org), if you are interested in joining

# Communication Updates

Melissa Van Orman  
NCCOR Coordinating Center



# Connect & Explore Report

## Does Breastfeeding Initiation Vary by WIC Participation and Race/Ethnicity? An Examination of Long-Term Trends from 2009–2017

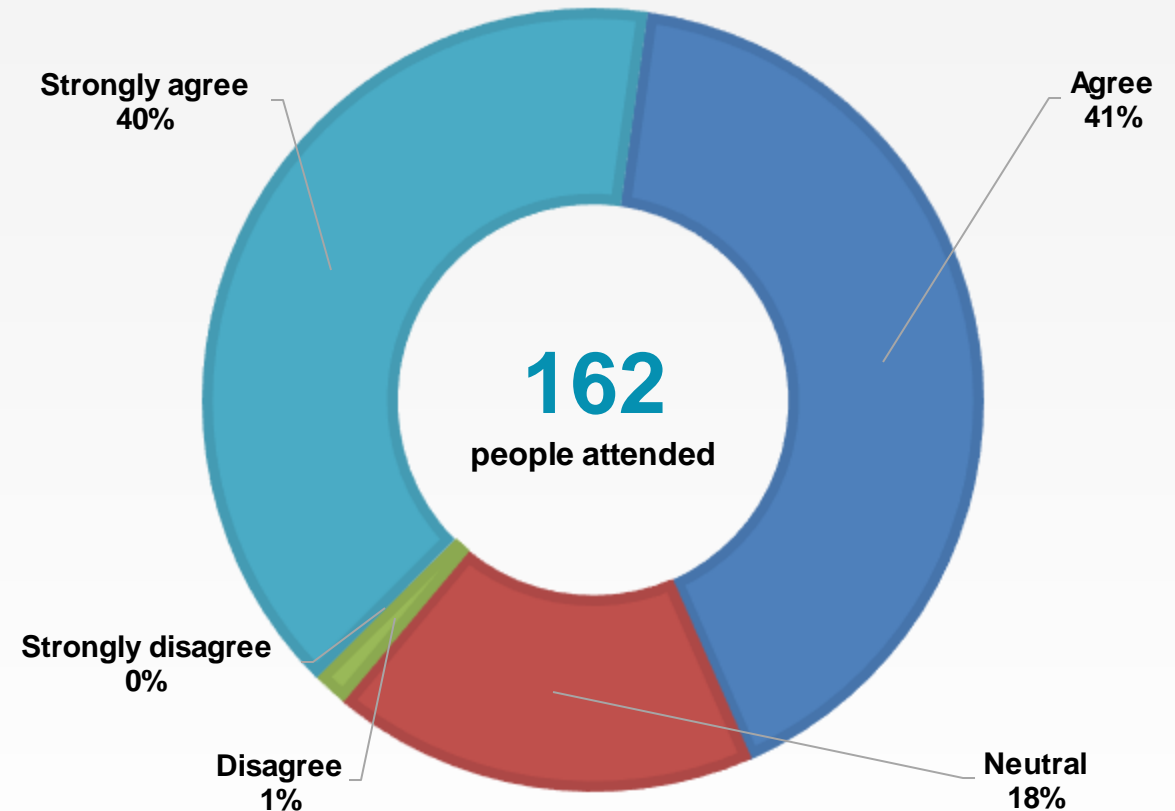
January 11, 2023

### Speakers

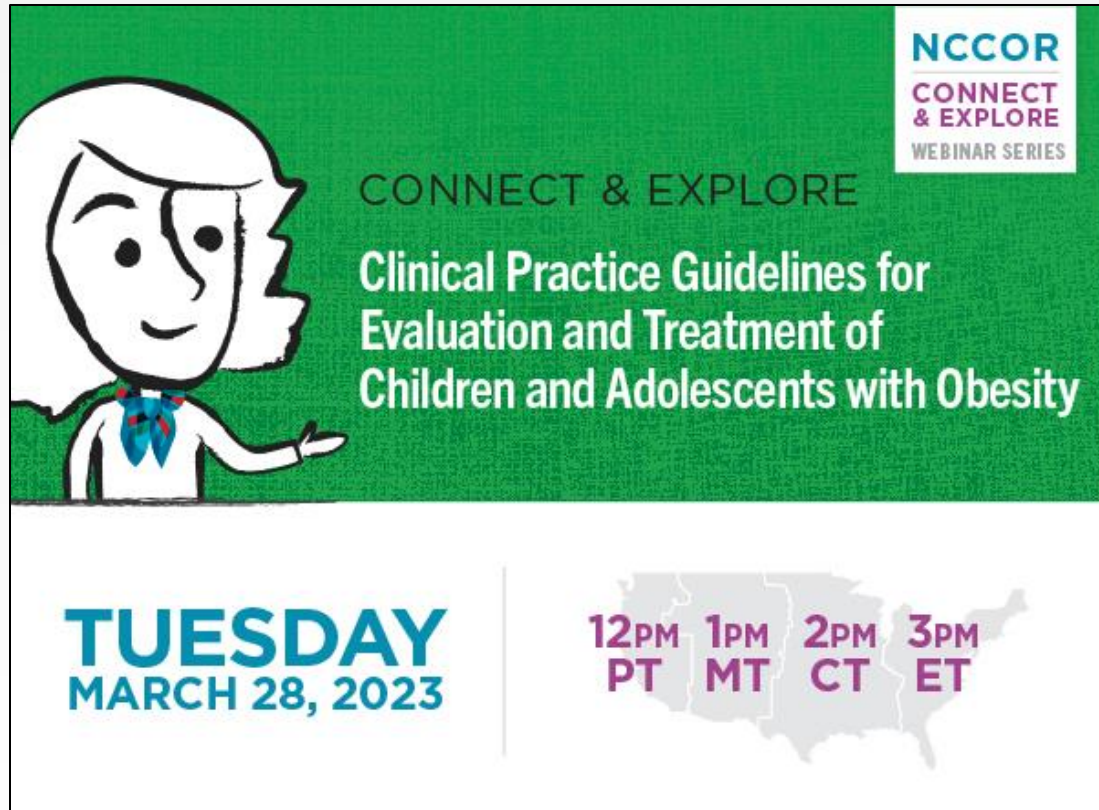
- Marie Elizabeth Thoma, PhD, MHS, University of Maryland
- Amanda Reat, PhD, RD, U.S. Department of Agriculture
- Joanne Guthrie, PhD, MPH, U.S. Department of Agriculture
- Leslie Hodges, PhD, MA, U.S. Department of Agriculture

“I thoroughly enjoyed the presentation of the research on WIC's impact on helping women to exclusively [breastfeed].”

This webinar was a good use of my time.



# Upcoming Connect & Explore Webinar



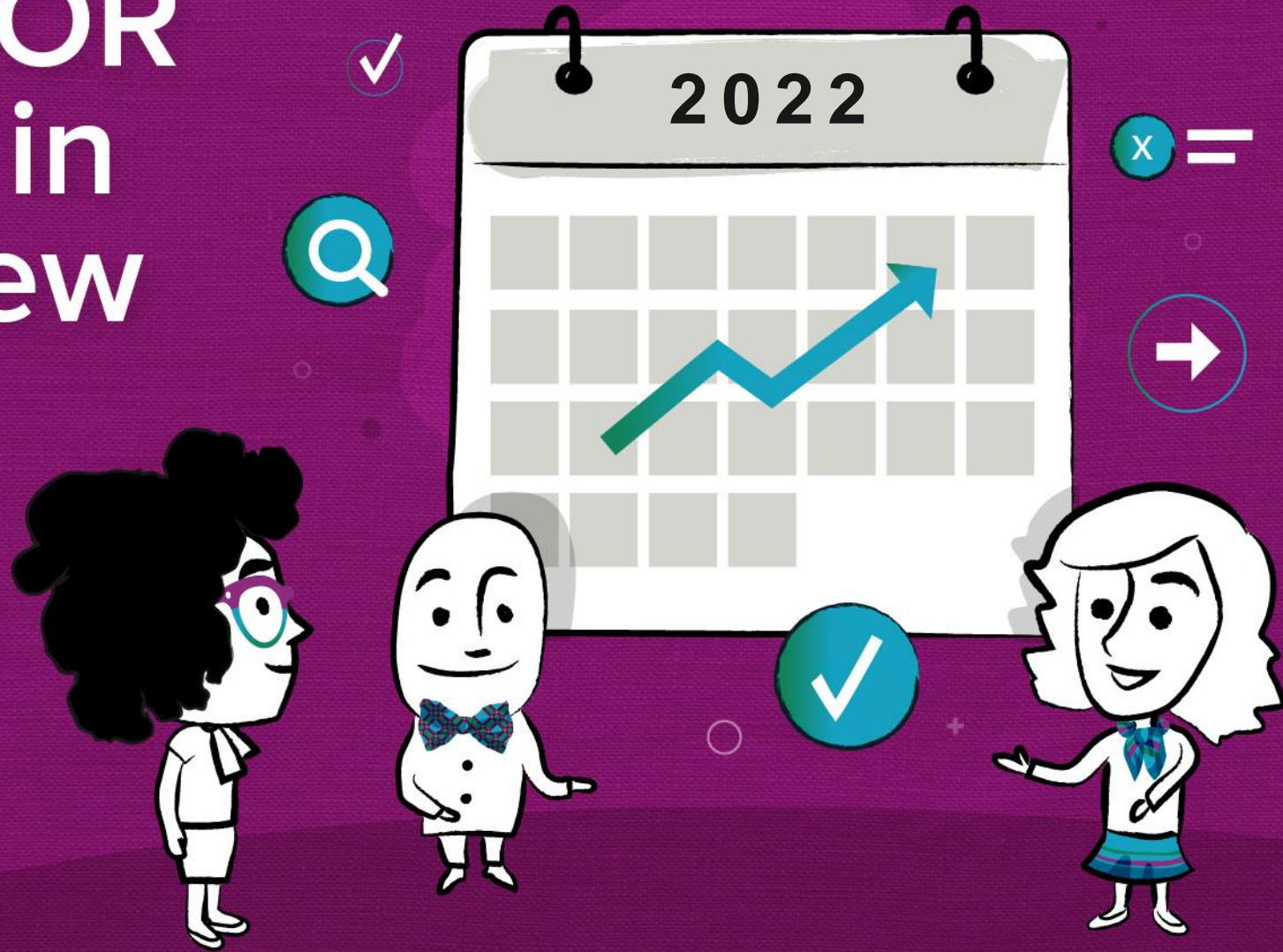
The guidelines aim to inform pediatricians and other pediatric allied health care professionals about the standard of care for evaluating and treating children with overweight and obesity and related comorbidities.

## Speakers:

- **Sarah Hampl, MD, FAAP**, University of Missouri-Kansas City School of Medicine
- **Sandra Hassink, MD, FAAP**, American Academy of Pediatrics Institute for Healthy Childhood Weight



# NCCOR Year in Review



# Keeping Members Connected

In 2022, NCCOR continued hosting meetings virtually to keep members connected during the pandemic.

- **Three member meetings**
  - Childhood Obesity After the Pandemic
  - Data Modernization Related to Childhood Obesity and Equity
  - The White House Conference on Hunger, Nutrition, and Health and National Strategy

# Keeping Members Connected

- **Eight member calls**
  - NCCOR Year in Review
  - National Institute of Food and Agriculture (NIFA)
  - Making Health Equity a Higher Priority in Implementation Science
  - Create Thriving, Activity-Friendly Communities
  - NCCOR Exploration of Social Determinants of Health, Structural Racism, Environments & Childhood Obesity
  - The Environmental Influences on Child Health Outcomes (ECHO) Program
  - Food is Medicine Networks/Centers of Excellence

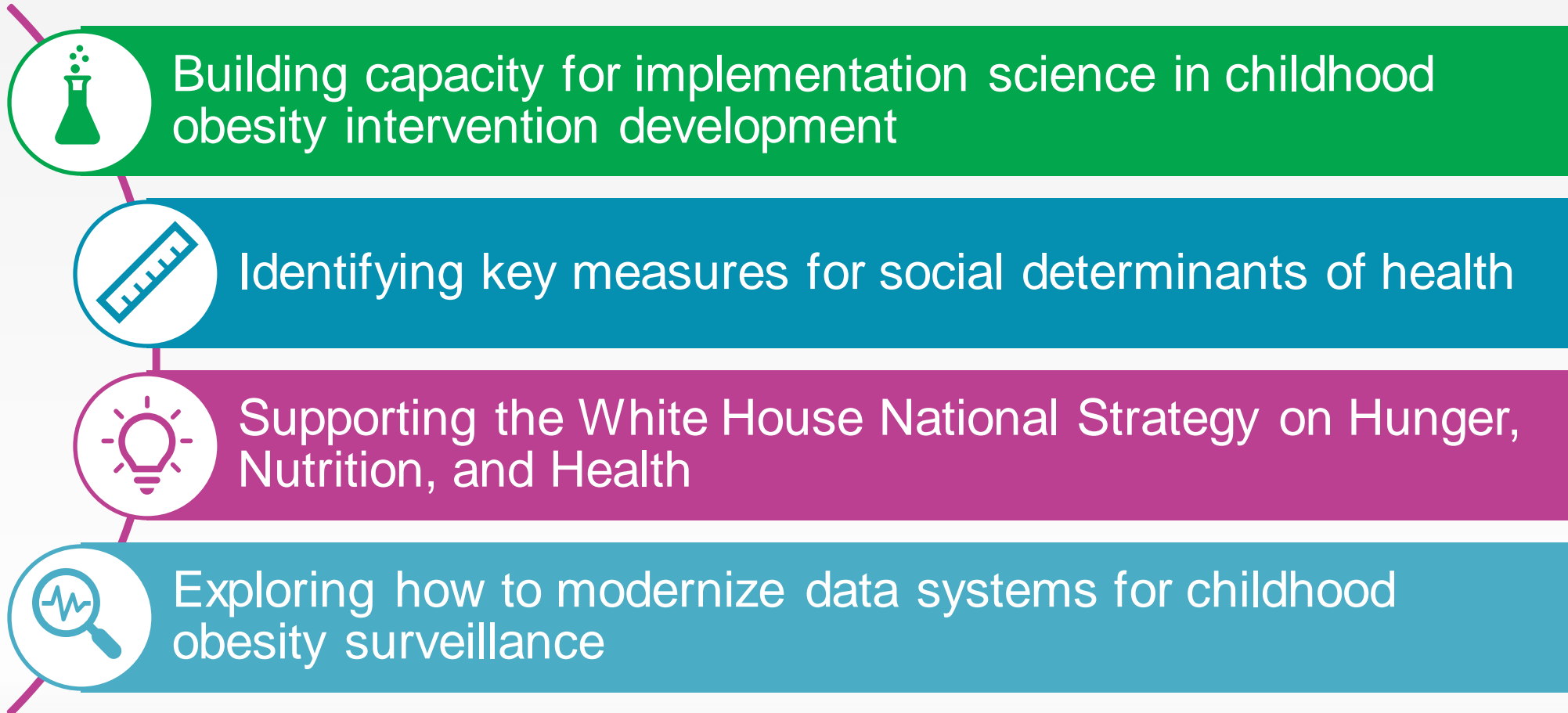


# Engaging Experts

NCCOR engaged **40** outside experts in childhood obesity research through NCCOR meetings, workshops, and Connect & Explore webinars, including:

- **Louise Baur, MD**, World Obesity Federation
- **Angie Cradock, ScD, MPE**, Harvard University Prevention Research Center
- **Mark Fenton, MS**, Tufts University Friedman School of Nutrition Science and Policy
- **Ted Fischer, PhD**, Vanderbilt University Department of Anthropology
- **Deanna Hoelscher, PhD, RD, LD, CNS**, University of Texas Health Science Center
- **Valarie Blue Bird Jernigan, DrPH, MPH**, Center for Indigenous Health Research and Policy
- **Corinna Koebnick, PhD**, MSc, Kaiser Permanente
- **Selena Nguyen-Rodriguez, PHD, MPH**, California State University, Long Beach
- **Courtney Parks, PhD**, Gretchen Swanson Center for Nutrition
- **Tatiana Paz Lemus, PhD**, Population Council Guatemala
- **Taren Swindle, PhD**, University of Arkansas for Medical Science

# Exploring New Topics



# 2022 Active Workgroups

- Advancing Measurement of Dietary Assessment for Infants and Young Children
- Adding a Sleep Variable to the Catalogue of Surveillance Systems
- Childhood Obesity & COVID-19
- Engaging Health Care Providers and Systems
- Additional Benefits of Walkability
- Economic Impact of Built Environment Improvements for Physical Activity
- Increasing Opportunities for Trail Use to Promote Physical Activity and Health Among Underserved Youth
- Measurement
- Youth Active Travel to School (ATS) Surveillance Initiative

# New Publications

- Key Informant Interviews to Inform Nutrition and Physical Activity Recovery Efforts in Child Care Settings amid the COVID-19 Pandemic in the United States
  - [Peer-reviewed article](#), *Frontiers in Public Health*, June 2022
- Improving Active Travel to School and Its Surveillance: An Overlooked Opportunity in Health Promotion and Chronic Disease Prevention
  - [Peer-reviewed article](#), *Translational Behavioral Medicine*, June 2022
- Systematic Review on Quantifying Pedestrian Injury When Evaluating Changes to The Built Environment
  - [Peer-reviewed article](#), *Preventive Medicine Reports*, April 2022

# New Publications

- A Guide to Methods for Assessing Childhood Obesity
  - Factsheet, August 2022
- A Toolkit for Evaluating Childhood Healthy Weight Programs
  - Factsheet, August 2022
- Youth Active Travel to School
  - Factsheet, August 2022
- Economic Indicator Resource Library
  - Guidebook, August 2022

**Be a champion  
for activity-  
friendly  
communities.**

These talking points and questions can be used to start the conversation around activity-friendly communities with local decision makers and community members.





# Launch of New Tools

## Create Thriving, Activity-Friendly Communities: Making the Case for Investments in Activity-Friendly Communities

- This community-focused tool, which uses a novel approach of emphasizing economic benefits to promote physical activity, features:



Discussion guides



Customizable presentation tools

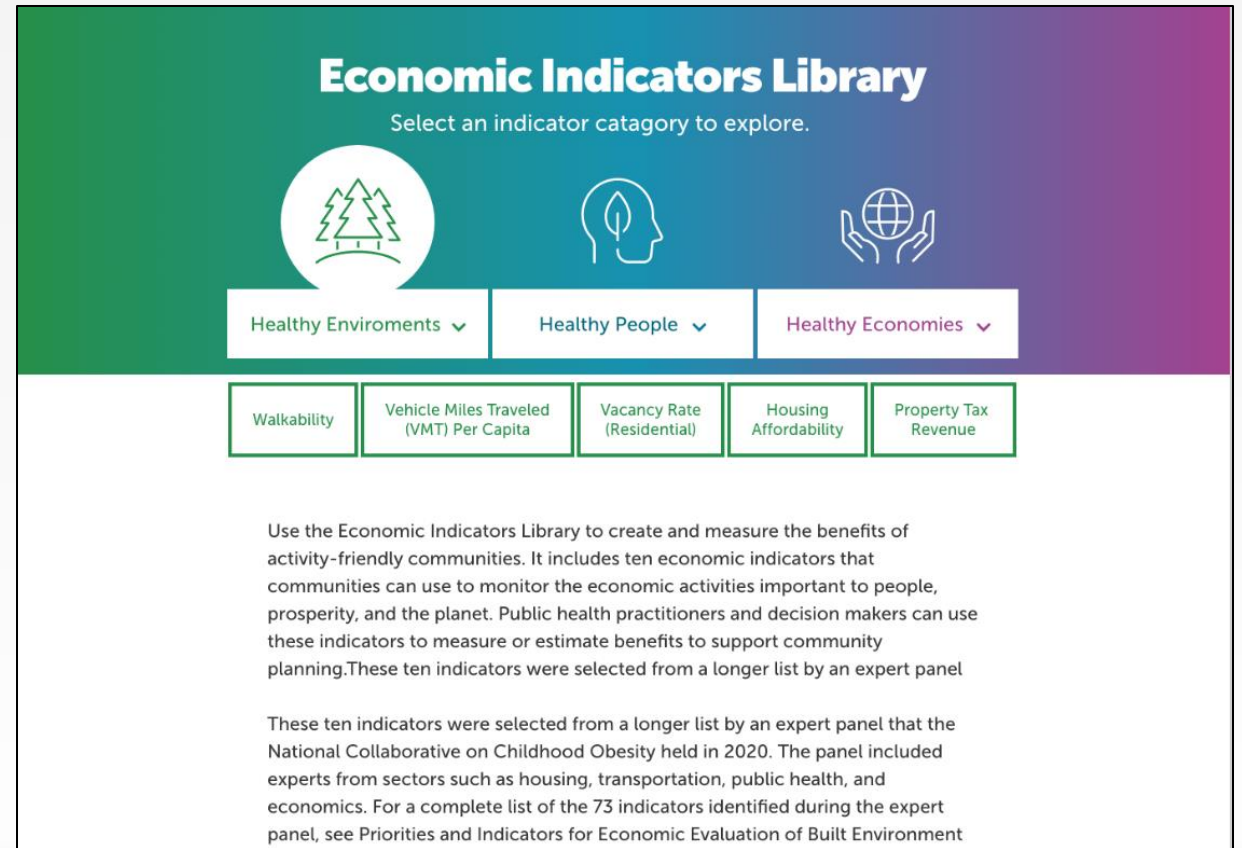


Activity-friendly places factsheet

# Launch of New Tools

## Economic Indicators Library

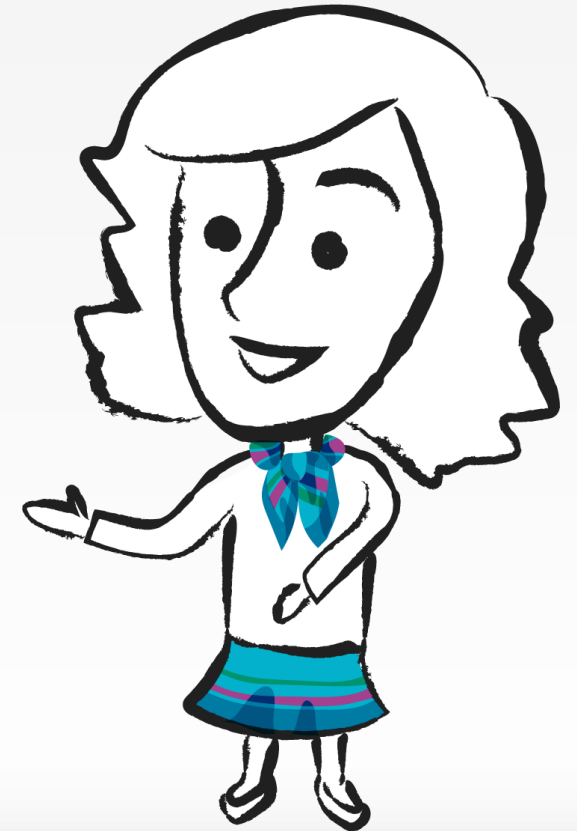
- Communities can choose the economic indicators that are most meaningful to their needs and to help them plan for local improvements
- Features **10 economic indicators**
- Thriving, Activity-Friendly Communities tools were among NCCOR's most popular resources in 2022 with **165,319** page views



# Connecting the Field: Webinars & Workshops

Held **4 Connect & Explore webinars** and **1 workshop** with **1,276 people** registered

- **Webinars**
  - NCCOR Showcase: New Projects, Tools, and Resources
  - Reframing Childhood Obesity: Cultural Insights on Nutrition, Weight, and Food Systems
  - Create Thriving Activity-Friendly Communities
  - Optimizing Recess for Healthy Child Development
- **Workshop**
  - Implementation Science and Childhood Obesity: Sparking Conversations and Action to Advance Equity



# Connecting the Field: Presentations & Exhibits



International Society of Behavioral Nutrition and Physical Activity Annual Meeting, May 2022

- Presentation: Key Informant Interviews to Inform Nutrition and Physical Activity Recovery Efforts in Child Care Settings amid the COVID-19 Pandemic in the United States



American College of Sports Medicine Annual Meeting, June 2022

- Poster: Evaluation of Practice-based Programs to Increase Use of Trails Among Youth from Under-Resourced Communities



American Academy of Pediatrics National Conference & Exposition, October 2022

- Poster: A Toolkit for Evaluating Childhood Healthy Weight Programs
- Expo booth



National Collaborative on Childhood Obesity Research

# Connecting the Field: Presentations & Exhibits

## SH/FT SUMMIT 2022

OCTOBER 17-20, FORT COLLINS, CO

## SHIFT Summit, October 2022

- Poster: Create Thriving, Activity-Friendly Communities: Tools to Make the Case for Investments in Activity-Friendly Communities

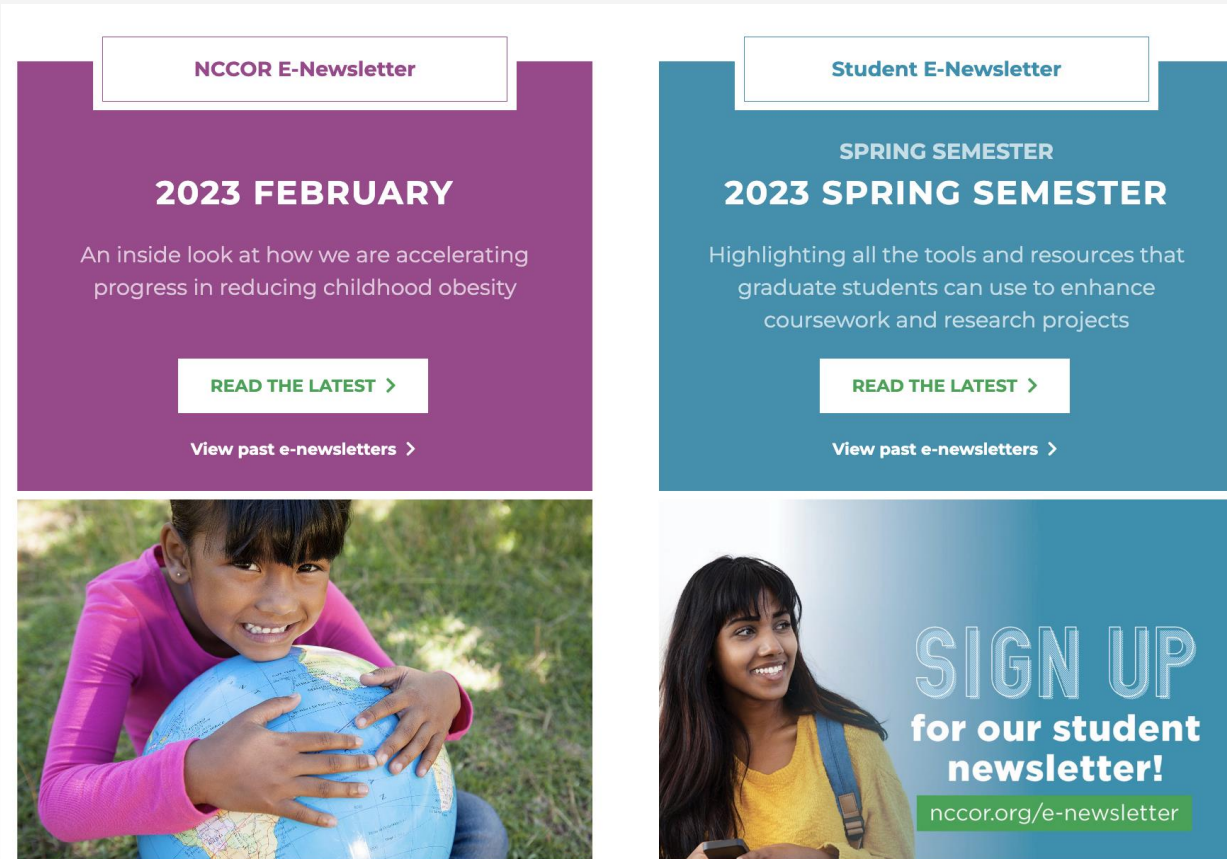


## American Public Health Association Annual Meeting and Expo, November 2022

- Presentation: How-to Resources to Create Thriving, Activity-Friendly Communities: Making the Case for Improving the Built Environment
- Boston built environments walking tour
- Expo booth



# Expanding Our Reach



## NCCOR General e-Newsletter

- 6,284 subscribers
- 11% increase in new subscribers
- 33% open rate

## NCCOR Student Hub

- 736 subscribers
- 47% increase in new subscribers
- 34% open rate

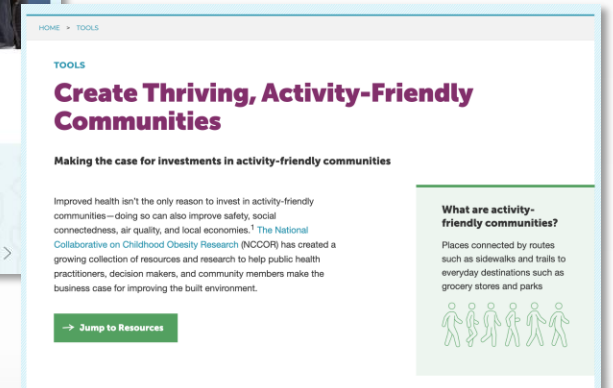
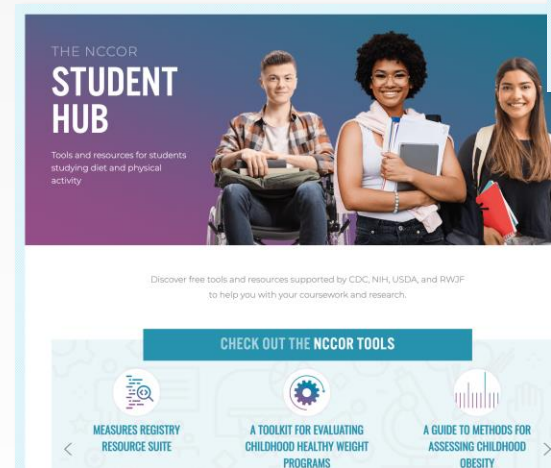
# Expanding Our Reach



Last year, NCCOR had **48,000 impressions** across platforms, an **increase of 14,000 impressions** from the previous year.

# Expanding Our Reach

- **1.9 million** page views of the NCCOR website
- **392,828** page views for the Measures Registry Resource Suite
- **378,357** page views for the NCCOR Student Hub
- **165,319** page views for Create Thriving, Activity-Friendly Environments



# Announcements

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# Questions?

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# Calendar Reminders

## 2023 Member Calls

- March 15
- April 19
- June 21
- July 19
- August 16
- October 18
- November 15
- December 20

## 2023 Member Meetings

- Thursday, May 11 (Washington, D.C.)
- Wednesday, September 20 (TBD)