# NCCOR Member Call

January 15, 2025 | 2:00 p.m. ET

Having audio issues? Try dialing in.

**Call In:** 1-877-853-5247 **Meeting ID:** 913-5213-7740





### Agenda

- Steering Committee Updates
- NCCOR 2024 Year in Review
- Workgroup Updates
- Communication Updates
- Emerging Opportunities for NCCOR
- Calendar Reminders



## **Steering Committee Updates**

- Welcome to our new Steering Committee Member, Brandon Restrepo!
- Our next Member Meeting will be held virtually on February 25 from 11:30 a.m.—1:30 p.m.
  - Purpose: To engage with and explore current and future obesity-related priorities of like-minded groups
  - Speakers:
    - Hilary Seligman, Nutrition and Obesity Policy Research & Evaluation Network (NOPREN)
    - Jamie Chriqui, Physical Activity Policy Research and Evaluation Network (PAPREN)
    - Megan Lott, Healthy Eating Research (HER)



NCCOR Year in 2024 Review

### **NCCOR Year in Review 2024**

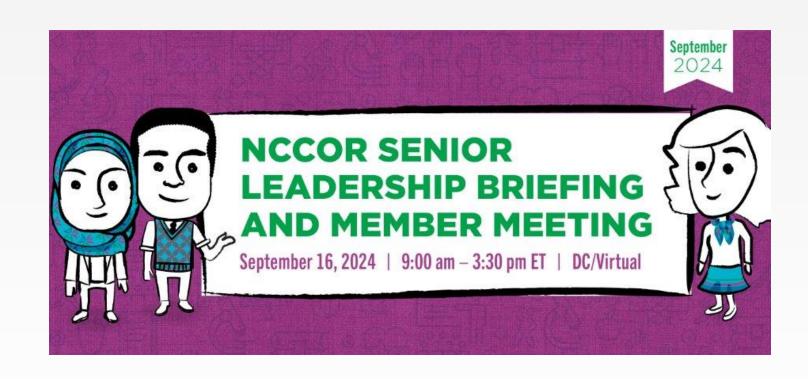
- Connecting members
- Engaging experts
- Developing tools and resources
- Conducting strategic communications and outreach
- Connecting the field





We stayed connected with three member meetings throughout the year:

- Member Meeting: February 28
- Member Meeting: July 9
- Senior Leadership
   Briefing & Member
   Meeting: September 16





- February 28, 2024
- July 9, 2024
- September 16, 2024

#### NCCOR MEMBER MEETING

NCCOR's Strategic Direction: Where we are and where we plan to go

David Berrigan, PhD, MPH, NIH

#### **NCCOR Member Survey Results**

• Hollyanne Fricke, MPH, Gretchen Swanson Center for Nutrition

**Breakout Discussions: Envisioning NCCOR's Future** 



- February 28, 2024
- July 9, 2024
- September 16, 2024

#### NCCOR MEMBER MEETING

#### **Priorities of Obesity-Related Organizations**

- Jamy Ard, MD, The Obesity Society
- Sarah L. Booth, PhD, American Society for Nutrition
- Sandy Hassink, MD, FAAP, American Academy of Pediatrics, Institute for Healthy Childhood Weight
- Nicolaas P. Pronk, PhD, MA, FACSM, FAWHP, National Academies Roundtable on Obesity Solutions

#### **NCCOR's External Scientific Panel: Perspectives on Future Directions**

- Ross Brownson, PhD, Washington University in St. Louis
- Thomas Robinson, MD, MPH, Stanford University School of Medicine
- Jim Sallis, PhD, University of California, San Diego

### Obesity-Related Policy, Systems, and Environmental Research in the US (OPUS) Workshop 1 Recap and Workshop 2 Preview

David Berrigan, PhD, MPH, NIH

**Reflections on NCCOR's Future Directions** 



- February 28, 2024
- July 9, 2024
- September 16, 2024

SENIOR LEADERSHIP BRIEFING Celebrating 15 Years of NCCOR

The Changing Landscape of Childhood Obesity

- Laura Kettel Khan, PhD CDC
- David Berrigan, PhD, MPH, NIH

Discussion: Your Agency's Needs, the Needs of the Field, and Opportunities for NCCOR

NCCOR MEMBER MEETING

Reflections from the Senior Leadership Briefing

**Workgroup Updates** 

Other Updates, Announcements, and Next Steps



#### 7 Member Calls

- January: NCCOR Year in Review
- March: HHS "Food is Medicine" Summit
- April: Development of the Physical Activity Policy, Practice, and Research Opportunities
   Framework
- May: Obesity-Related Policy, Systems, and Environmental Research in the US (OPUS): An NCCOR Workshop Series
- August: Reliability and Validity of Physical Activity Measures for Children and Adolescents:
   The NCCOR Measures Registry Review
- November: Updating NCCOR's Messaging to Meet the Moment
- December: Updates on NCCOR's Messaging and Retirement Celebrations



## **Engaging Experts**

NCCOR engaged over 40 outside experts in childhood obesity research through NCCOR meetings and the OPUS workshops, including the following:

- Jamy Ard, MD, Wake Forest University
- Sarah L. Booth, PhD, Tufts University
- Sandy Hassink, MD, FAAP, American Academy of Pediatrics
- Nicolaas P. Pronk, PhD, MA, FACSM, FAWHP, HealthPartners
- Ross Hammond, PhD, Washington University in St. Louis
- Wilma Waterlander, PhD, Amsterdam Public Health Research Institute
- Steve Gortmaker, PhD, Harvard University

- Russell Pate, PhD, University of South Carolina
- Christina Economos, PhD, Tufts University
- Deanna Hoelscher, PhD, RDN, LD, CNS, University of Texas
- Boyd Swinburn, MD, University of Auckland
- Denise Holston, PhD, MS, RDN, Louisiana State University
- Kelli Wilson Begay, MS, MBA, RDN, Maven Collective Consulting
- Vivica Kraak, PhD, MS, RDN, Virginia Tech
- Deborah Salvo, PhD, University of Texas at Austin
- Lindsey Smith Taillie, PhD, University of North Carolina



## **Exploring New Topics**



Rigorously evaluating whole-of-community PSE approaches



Using implementation science to make childhood obesity interventions more effective and scalable



Developing systems approaches and systems thinking in community-engaged research



## **2024 Active Workgroups**

- Catalogue of Surveillance Systems
- State of the Science on Individual Physical Activity
- Identification and Categorization of Evidence Gaps in Physical Activity Research
- Implementation Science
- Obesity-related Policy, Systems, and Environmental Research in the U.S. (OPUS)

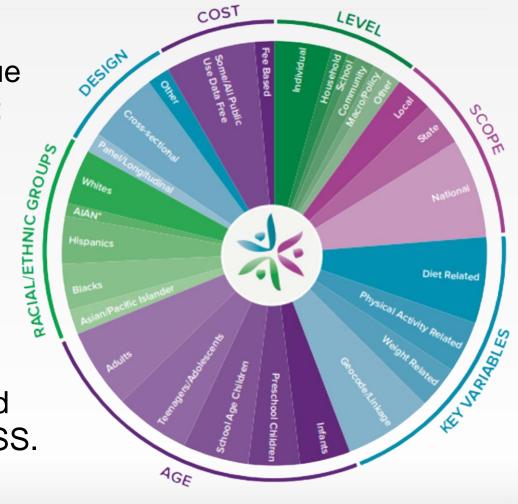


## **Expanding the Catalogue of Surveillance Systems**

Datasets from four significant studies were recently added to the CSS, each offering unique insights into childhood obesity and public health:

- The Hispanic Community Health Study/Study of Latinos
- The Framingham Heart Study
- The Future of Families and Child Wellbeing Study
- The Jackson Heart Study

The datasets join more than 100 local, state, and national surveillance systems available in the CSS.





## **OPUS Workshop Series Overview**

- This two-part workshop series explored lessons learned from successful PSE efforts and identified the next steps for addressing childhood obesity.
- The workshops featured 40+ experts from U.S. and global academic institutions, global research projects, and federal agencies!





## **OPUS Workshop Series Overview**

### Workshop 1

- June 4–5, 2024
- Discussed key lessons learned from PSE studies in the U.S. and internationally

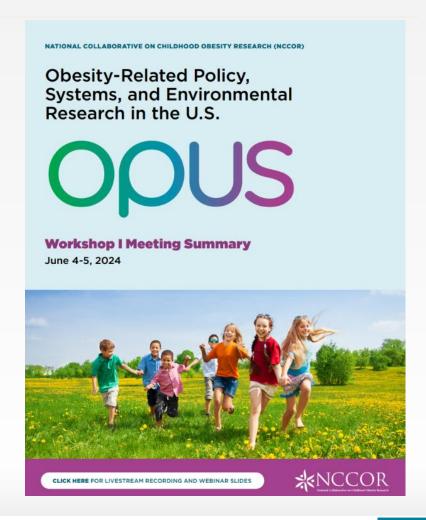
### Workshop 2

- October 9–10, 2024
- Explored critical methodological issues for PSE approaches to childhood obesity research



## **OPUS Workshop Series Overview**

- OPUS I meeting summary was finalized and disseminated in November.
  - The summary and recordings are available on the NCCOR website.
- OPUS II meeting summary will be finalized soon.
  - The slides and recordings are available on the NCCOR website.





### **NCCOR's Website**

- The NCCOR website featured new content this year:
  - 3 new project pages
  - 20 videos
  - 10 news releases
  - 8 new resources
- The following were our top-performing pages on the NCCOR website:
  - NCCOR Homepage
  - Student Hub
  - Create Thriving, Activity-Friendly Environments
  - Toolkit for Evaluating Childhood Healthy Weight Programs



### **New NCCOR Resources**





### **New NCCOR Resources**

- Making a Strategic Difference: NCCOR 2023 Annual Report
- A Guide to NCCOR's Research Tools booklet
- 15 Years of NCCOR Timeline graphic
- NCCOR by the Numbers: 2009–2023 graphic
- Investigating the Relationship Between Sleep and Childhood Obesity poster
- NCCOR 15-Year Reflection video
- OPUS I Executive Summary
- OPUS I Meeting Summary



## **NCCOR's Digital Reach**









#### **NCCOR General e-Newsletter**

- 6,410 subscribers
- 35% open rate

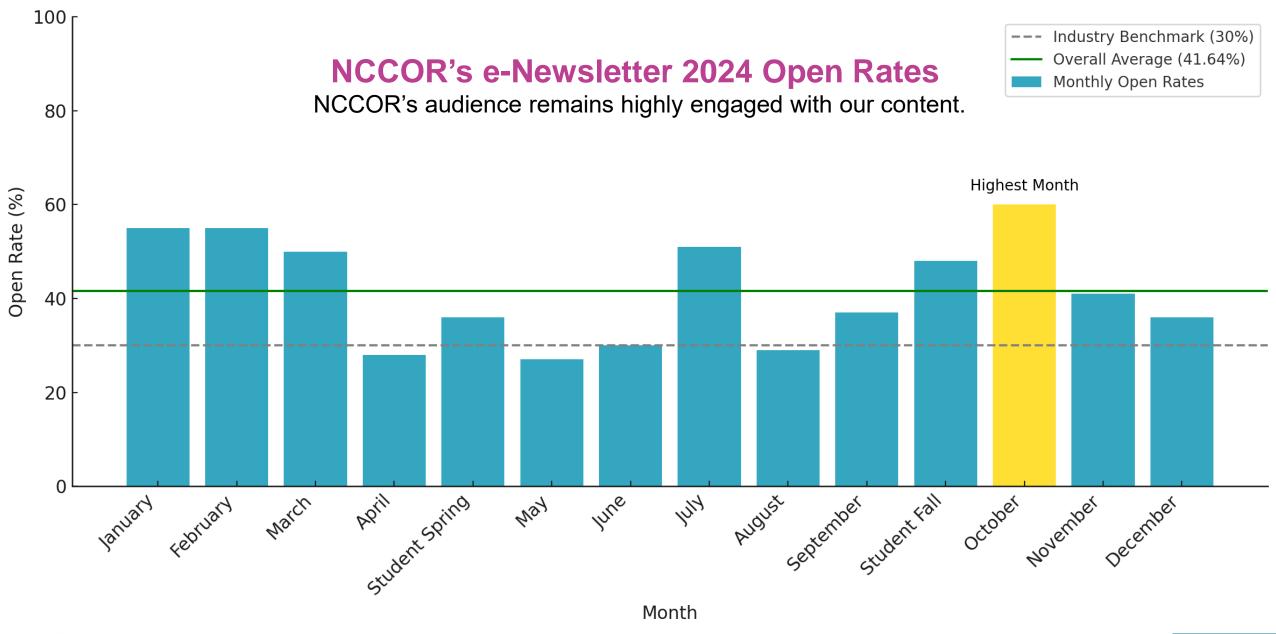
### **NCCOR Social Media**

- 4,190 followers
- 25,396 post impressions

### **NCCOR Student Hub Newsletter**

- 1,205 subscribers
- 64% increase in new subscribers
- 38% open rate







## Connecting the Field: Webinars & Workshops

- Connect & Explore Webinar: Sleep's Role in Child Health: Expanding NCCOR's Catalogue of Surveillance Systems
  - Explored the intersection between sleep and childhood obesity and explained how the addition of sleep variables to the CSS can advance childhood obesity research.
  - Speakers: Marissa Shams-White, PhD, MSTOM, MS, MPH and Alfonso Alfini, PhD, MS
- Workshop: OPUS I
  - Keynote speakers: Ross Hammond, PhD and Wilma Waterlander, PhD
- Workshop: OPUS II
  - Keynote speakers: Erin Hennessy, PhD, MS, MPH; Amy Carroll-Scott, PhD, MPH; and Terry Huang, PhD, MPH, MBA



## Connecting the Field: Presentations & Exhibits







# International Society of Behavioral Nutrition and Physical Activity (ISBNPA), May 2024

- Presentation: Opportunities for Physical Activity Research, Policy, and Practice: A Conceptual Framework.
- NCCOR Exhibit Booth

# American Public Health Association (APHA), October 2024

NCCOR Exhibit Booth

### The Obesity Society's ObesityWeek, November 2024

 Poster: Integrating Sleep into the National Collaborative on Childhood Obesity (NCCOR's) Surveillance Tool



### **Questions?**



# **Workgroup Updates**

Meher Din NCCOR Coordinating Center



## Workgroup Updates

- Identification and Categorization of Evidence Gaps in Physical Activity Research:
   Received manuscript clearance from NIH after providing additional edits.
- Implementation Science: Completed interviews with non-government and government agencies to learn more about how they choose and implement interventions related to childhood obesity. Beginning to code interviews.
- State of the Science on Measures of Individual Diet, Food Environment, Individual Physical Activity, and Physical Activity Environment: Manuscript accepted for publication in Measurement in Physical Education and Exercise Science.
- Obesity-Related Policy, Systems, and Environmental Research in the U.S. (OPUS):
   Continued meeting as separate co-chair and federal writing groups to make progress on the two manuscripts. Working to finalize the OPUS II meeting summary.



## **Upcoming Connect & Explore Webinar**

- The webinar, entitled "Understanding Weight Stigma: Impacts on Families and Youth," will be held on Monday, January 27 at 1:00 p.m. ET.
- It will explore the psychosocial and health impacts of weight stigma and bias on children and adolescents, with a focus on how familial interaction and communication influence these outcomes.

#### Speakers:

- Laurie Friedman Donze, PhD, Division of Cardiovascular Sciences, National Heart, Lung, and Blood Institute, NIH
- Rebecca Puhl, PhD, MS, Rudd Center for Food Policy and Health, University of Connecticut
- Katherine M. Rancaño, PhD, MS, RAND Corporation





# **Emerging Opportunities for NCCOR**



### **2025 Calendar Reminders**

### **Member Calls**

- January 15
- March 19
- April 16
- May 21
- July 16

- August 20
- October 15
- November 19
- December 17

### **Member Meetings**

- February 25 virtual
- June 3 Washington, D.C. and virtual
- September 9 TBD

Do you want to present your work to NCCOR members? Let us know at <a href="mailto:rgrimsland@fhi360.org">rgrimsland@fhi360.org</a>!



### **Questions?**

