

NCCOR Workshop Speaker Bios

July 15–16, 2026

Moderators



Lynette Craft, PhD, FACSM, is senior director for Research and Health Policy at the American Orthopaedic Society for Sports Medicine (AOSSM). With a background spanning psychology, exercise science, kinesiology, and health psychology, Dr. Craft has dedicated her career to advancing evidence-based approaches that improve health and well-being. Prior to joining AOSSM, she served in leadership roles at the American College of Sports Medicine (ACSM), including chief science officer, where she led scientific initiatives and evidence-based practice efforts. Today, she oversees AOSSM's research agenda and collaborates with organizations across the sports medicine community to promote athlete health, safety, and injury prevention. Outside of work, Lynette enjoys hiking, biking, sand volleyball, and travel.



Jayne Greenberg, MS, EdD, is the North America Chair for the International Sport and Culture Association. She previously served as a program director for the U.S. Department of Health and Human Services and the district director of Physical Education and Health Literacy for Miami-Dade County Public Schools. Her accomplishments include serving as FAHPERD President, receiving the 2005 National Physical Education Administrator of the Year award; appointment to President Obama's Council for Fitness, Sports, and Nutrition in 2011; induction into the SHAPE America Hall of Fame in 2019; and securing over \$39 million in federal and foundation grants.



Daycia McClam is vice president of Community Engagement and Advocacy at Positive Coaching Alliance (PCA), where she leads national initiatives to expand equitable access to youth sports through community engagement, racial equity, and women and girls programming. With more than a decade of experience in youth development, sports, and higher education, she has advanced partnerships and policies that promote sports equity. Daycia also serves on the board of Chase the Dream, mentors with SAY YES to Education Buffalo, and coaches girls' basketball and track.



Hui-Ju Young, PhD, CMA, is the associate director of the National Center on Health, Physical Activity, and Disability (NCHPAD) and the resource core director of the NIH-funded P50 Disability Health Promotion Research Center (DHPRC). She also serves as a research scientist in the School of Health Professions Research Collaborative at the University of Alabama at Birmingham. Dr. Young is a trained exercise physiologist and a Certified Movement Analyst (CMA) with expertise in Laban/Bartenieff Movement Analysis. Her research focuses on advancing health promotion for people with disabilities through the development, implementation, and evaluation of accessible, technology-enabled interventions. She also investigates the physiological and psychosocial effects of adapted, music-based movement interventions to improve health, function, and quality of life for people with disabilities.

Panelists



Dawn Anderson-Butcher, PhD, LISW-S, CMPC, is a professor at The Ohio State University, where she serves as co-executive director of LiFEsports and assistant director of the Community and Youth Collaborative Institute. A licensed social worker and certified mental performance consultant, she leads nationally recognized research on youth development through sport, including the LiFEsports and Coach Beyond initiatives, which have trained more than 75,000 coaches nationwide. Dr. Anderson-Butcher has published more than 100 journal articles, secured over \$22 million in research funding, and is a fellow of the National Academy of Kinesiology and the American Academy of Social Work and Social Welfare.



Stephanie Herrick is the director of Youth Program Development at New York Road Runners, where she manages coach education and resource development for Rising New York Road Runners, a free youth running and fitness program. In addition, she oversees NYRR's Youth Wheelchair Training Program. Her work with young runners and coaches allows her to give back to the sport that brought so much to her life.



Jaqueline Kippen is the vice president of Program Operations for the YMCA of Metropolitan Detroit, where she leads strategy, quality, and operations across youth sports, aquatics, camps, enrichment, and family programs. With more than a decade of experience in program and youth development, Jackie focuses on designing organizational systems that strengthen program quality, expand access, and create safe, inclusive, and meaningful experiences. Her work centers on translating organizational strategy into consistent, high-quality program delivery.

DEFINING QUALITY YOUTH SPORTS ENVIRONMENTS: A Conceptual Framework and Examples from the Field



Fa'amalo "Malo" Lutu is the Imperial Beach Parks, Recreation, & Community Service supervisor. Malo has over 20 years of parks and recreation experience, holding positions with San Diego, El Cajon, and Chula Vista. Malo has a wide range of experience in programming, community centers, field allocation, independent contractors, park management, and community partnerships. Recently, Malo joined the City of Imperial Beach to help build a new Parks, Recreation, & Community Services department.



Jaci McCormack is a Division I athlete turned nonprofit founder. Jaci uplifts youth from marginalized communities through sports, mentorship, and empowerment. Jaci channels her lived experience into creating opportunities for the next generation, breaking barriers, and building bridges where they are needed most.



Stephanie McKeon is the senior manager, Unified Sports & Partnerships, for Special Olympics North America Unified Champion Schools. Unified Champion Schools is a strategy that brings together students with and without intellectual disabilities to create accepting school environments. She supports state Special Olympics offices with the growth and quality implementation of their school-based Unified Sports programs.



Allison Riley, PhD, MSW, joined Girls on the Run International in 2013. As chief program officer, she leads program development, research and evaluation, innovation, and coach training to ensure high-quality, impactful experiences for girls across the organization's network. With twenty years of experience designing, implementing, and evaluating physical activity-based positive youth development programs, she knows that sport and physical activity can be powerful contexts for youth development when experiences are intentionally designed. Dr. Riley earned her PhD in social work with a specialization in positive youth development in social settings from The Ohio State University. She also holds an MSW from The Ohio State University, an MS in kinesiology from Purdue University, and a BA in psychology from the University of Virginia.



Tierra Stewart is chief program officer at DC SCORES, where she leads strategic innovation and program quality for one of Washington, DC's largest youth organizations, serving more than 3,500 young people across 68 schools. A nationally recognized youth leadership developer, community organizer, and Transformative Justice facilitator, she has more than 14 years of experience advancing youth development, educator training, and community engagement. A *40 Under 40 Excellence in Leadership* honoree, Tierra has worked with thousands of youth, educators, and families and has been featured in publications in more than 25 countries.

GENYOUth National Council Members



Ellise, 11th grade, Idaho

Ellise loves playing softball year-round and has the most fun going on adventures with her friends. She sees herself becoming a civil rights lawyer and hopefully attending a college in Oregon. She's passionate about changing her school for the better to adapt kids to a healthier lifestyle via physical activity and healthy eating. Lastly, she has successfully incorporated a program into her high school that is widely loved.



Raquel, 11th grade, Texas

Raquel is a passionate individual who strives to make a lasting impact at her school and within her community. She actively participates in a plethora of organizations within her school, including Fuel Up, Science National Honor Society, National Honor Society, Debate, and Robotics. She works to promote healthy activity and encourages academic excellence among her peers through volunteering and fostering strong peer relationships. Raquel aspires to pursue a career in the STEM field, with a primary focus on biochemistry.



Rohit, 12th grade, New Jersey

Rohit is interested in public health and wants to become a trauma surgeon in the future. Rohit wants to go to medical school, earn a PhD, and contribute to structural reforms of the American health care system to improve lifespans and overall quality of life. Rohit has acted on his public health interests locally, as he is a member of the Rutgers Health Service Corps. He also contributes to a healthier school community by collaborating with school administrators to decrease sports dropout rates among middle schoolers through a flag football program in the middle school.